



LIVE INCORPORATION PUBLIC CO.,LTD
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(Translation)

No. 030/2015

11 August 2015

Attention: President
The Stock Exchange of Thailand

Subject: Report of 2nd Quarter 2015 and Half Yearly 2015 Financial Performance

Live Incorporation Public Company Limited is pleased to report 2nd quarter 2015 and Half Yearly 2015 unaudited but reviewed consolidated financial performance of its Group. We would like to report that our financial performance when compared to the same period last year has increased over 20%.

Reference to the unaudited but reviewed financial statements ended June 30th, 2015; the Company's net profit for Quarter 2, 2015 is 21.11 million Baht which is an increase from Quarter 2, 2014 of a net loss of 6.13 million Baht. This reflects an increase of 27.24 million baht or an increase of net profit of 444.37%. The increases comes from various sources as follows; Live Incorporation Public Company Limited has increased its stake of Strega Public Company Limited from 40% to 52.63% since 27th March 2015 hence Strega has become a subsidiary of Live Incorporation Public Company Limited. Live Incorporation Public Company Limited will therefore consolidate its group financial statement from Quarter 2, 2015 onwards. This has reflected in an increase of revenue of 194.15 million baht. Meanwhile, Sales and services of billboard advertising in Live Media has increased 7.32 million baht from the same period last year. In addition the percentage of cost of goods sold and expenses to revenue reduced from the same period last year hence our increase in net profit.

Reference to the unaudited but reviewed financial statements ended June 30th, 2015, the Company's net profit for Half Yearly 2015 is 8.89 million baht; which is an increase from Half Year 2014 of a net loss of 24.34 million baht. This reflects an increase of 33.23 million baht or an increase of net profit of 136.52%. This is due to Revenue for Half Year 2015 of 350.24 million baht compared to 124.60 million baht from the same period last year. This reflects an increase of 225.64 million baht or an increase of revenue of 181.10 %.

Please be informed accordingly,

Sincerely yours,

- Signed -

M.L. Santidis Diskul
Chief Executive Officer